



Elastomeric Roofing Systems, Inc

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National Provider of Cool Roofing Technology Continues to add to its Employed Sales Staff

September 26, 2008 – Rockford, MN – Elastomeric Roofing Systems, Inc. (ERSystems, Inc.), a leader in cool roofing technology, continues to expand its employed sales staff. The ERSystems sales group is the largest all employed sales force of any roof coatings company in the nation. The newest members are Ken Pate, Peter Kennedy and Eric Murff. Ken Pate's territory is southern California. Pete Kennedy will service Colorado and northern New Mexico and Eric Murff's territory is Virginia and eastern North Carolina.

Pate, Kennedy and Murff join a group of trained and experienced salespeople that sell directly to roofing contractors. Each salesperson's technical experience and attention to quality maximizes the potential for a trouble free application and long term performance of the roof.

About ERSystems: ERSystems (Elastomeric Roofing Systems, Inc.) is a national leader in cool roofing technology and a strong supporter of sustainable and renewable building technologies. ERSystems highly reflective roof coatings and membranes are Energy Star certified, meet LEED requirements and have been used to restore millions of square feet of metal, BUR, single ply membrane and foam roofing systems. For more information visit www.ersystems.com

Hot Roofs...Cool Solutions? with ERSystems Cool Roof Coatings!

